booxi
Every visitor is an opportunity.
GIVE THEM
AN EXPERIENCE
THAT CONVERTS.
SEPHORA
DIOR
HERMÈS
PARIS
Kiehl's
SINCE 1851
LE BON MARCHÉ
RIVE GAUCHE
Optic 2000

Customer expectations have changed. ***Retail must adapt.***

Customers no longer want a generic interaction: they expect **tailored advice** that meets their specific needs.

They don't just come to buy anymore, they're looking for a unique and **memorable experience.**

And above all, they no longer tolerate unpredictable waiting times: they demand **transparency and respect** for their time.

Driving qualified traffic, delivering impeccable service, and converting into revenue: three major challenges retailers face every day.

Booxi is a **100% retail-focused** solution, designed to maximize the value of every in-store visit.

It orchestrates the customer journey through **three complementary levers:**

Personalized appointment: to guide every customer at the moment that suits them best.

Retail events: to turn every workshop or activation into a driver of engagement and conversion.

Queue management: to streamline the welcome experience and reduce friction.

The results: less waiting, higher satisfaction and more sales closed.

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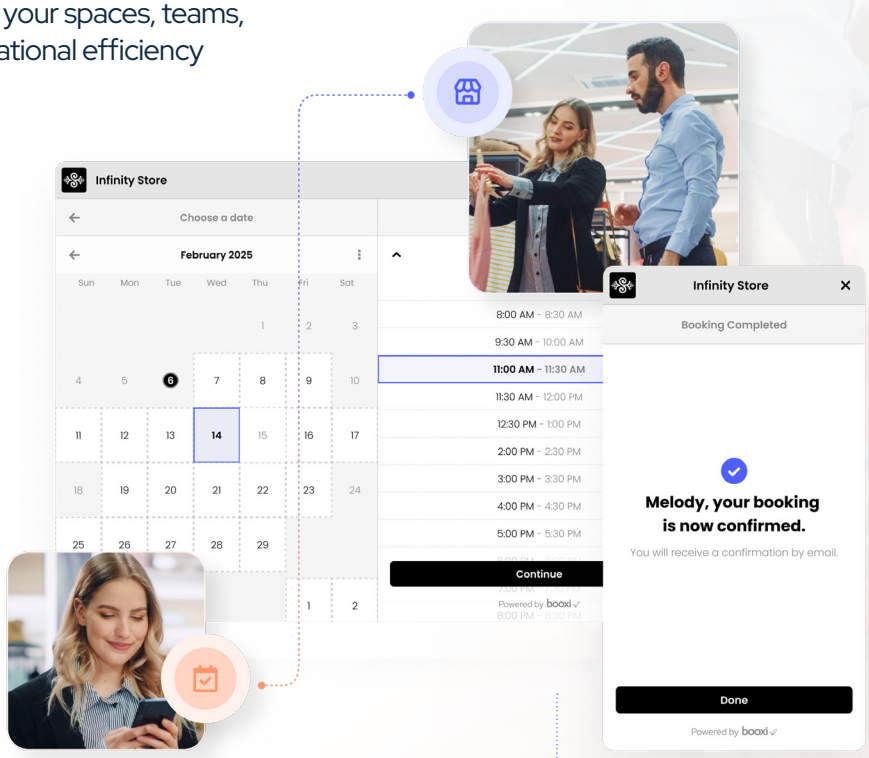
Unified In-Store *Flow Managements*

Booxi centralizes all your customer journeys, whether planned *(appointments, events)* or spontaneous *(queues, walk-ins)*.

For the brand: control and performance

- Supervise all customer flows from a single tool
- Access a consolidated view of resources and activities
- Optimize your spaces, teams, and operational efficiency



For customers: fluidity and satisfaction

- Fast, accessible booking across all channels
- Simplified registration for events and workshops
- Reduced waiting times and a smoother in-store experience

For teams: simplicity and autonomy

- Intuitive interface that streamlines customer reception and flow management
- Optimized schedules to minimize downtime
- Autonomous tools to manage queues, registrations, and availability

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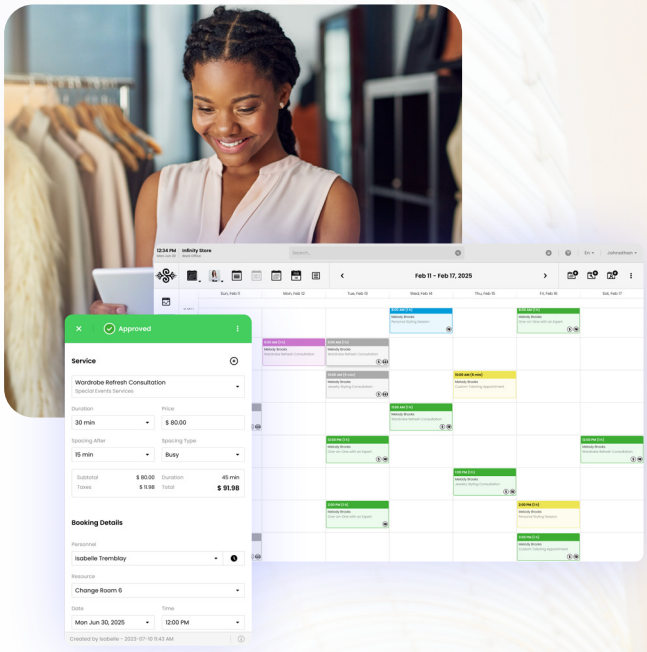
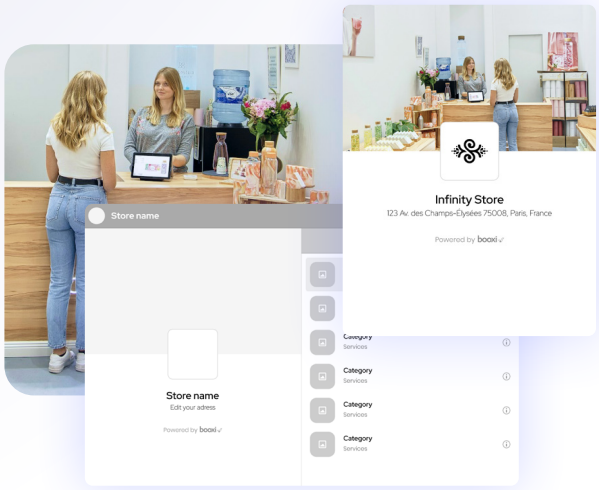
Built for *Retail*

Fast and centralized deployment

Easily deploy Booxi across your entire store network with centralized management from your head office.



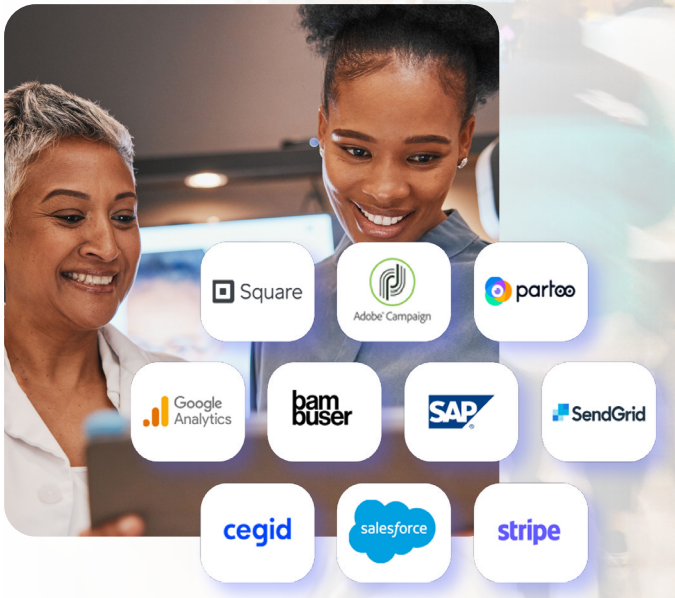


Complete customization

Customize Booxi with your brand's colors to offer a booking experience perfectly aligned with your identity and ensure total brand consistency for your customers.

Flexibility and security

Meet the unique needs of your stores, teams, and processes with a flexible solution, while ensuring the security and confidentiality of your data.



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Adopted by retail leaders, ***validated by their results.***

70%
Conversion rate after appointments

30%
Higher average basket size

+1 à 5%
Additional revenue

Christian Louboutin

"We really appreciated how simple Booxi is, not only for the user experience, but also for the in-store solutions."

Christel Cassimatis Ex-Global Omnichannel Manager Louboutin

HERMÈS PARIS · TIFFANY & Co. · diptyque paris · JACQUEMUS · Optic 2000
DIOR · LA MAISON CONVERTIBLE · AROMA ZONE · ANINE BING · LISSAC l'Opticien
SEPHORA · CLARINS · botanic · PRINTEMPS · SALOMON
Kiehl's SINCE 1851 · OH MY CREAM ! · mondou · LE BON MARCHÉ RIVE GAUCHE · LE CREUSET

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An ecosystem of partners that multiplies value *for our clients.*

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Take 30 minutes with us to discover how your stores
can convert more visitors into customers and drive long-term performance.